

**BURNHAM**

# **Art Writing Incubator Application Toolkit**

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# About the 2024 Art Writing Incubator

The theme this year is Process is Critical. The 2024 AWri will examine process as more than a means to an end for artists and writers. Instead, process is rehearsal, reaction, reflection. It is re-writing and re-examining. The incubator will consider how sharing process in criticism offers revelation. For the last eight years, under the guidance of leading writers, critics and artists, Burnaway's Arts Writing Incubator program has equipped participants with tools on how to pitch, write artist statements, and produce considered criticism.

The five-week program begins with a session hosted by Burnaway's editorial masthead and subsequent weeks are led by guest speakers. Over the course of the Program, students will formally propose, develop, and complete a short-form writing project with one-on-one feedback from Burnaway's editors. Following the completion of the program, these works will be compiled into a small chapbook circulated on Burnaway's platform.

## To Apply

You must be 18 years or older and living in or from our area of coverage (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, and the Caribbean). There are no formal education requirements, and you can be currently enrolled in a degree-granting program. If you have already participated in AWri, you may apply again. Applicants should have an interest in visual arts, writing, criticism, art history, and contemporary visual culture. We also ask you to confirm that you have the time and bandwidth to fully participate in the Program.

In 2024, we will offer reduced or waived tuition for select applicants, and we thank Critical Minded for their support. We prioritize people of color and rural applicants in this process. Need-based support will be considered for all that apply.

# Timeline and Structure

Each two to three-hour session will be held on a Saturday morning via Zoom. Typically, the first 30 minutes will feature a lecture by the visiting speaker that is open to the public. The remaining time will be structured like a workshop led by the speaker, exclusively for AWrl participants. Additionally, AWrl participants will propose and develop a long-form essay for publication at the end of the summer. Prior to the noon talk on Saturday, each AWrl participant will have the opportunity to meet with their assigned Burnaway Editor for one-on-one mentoring and to develop their writing project. **All times listed are in the EST time zone.**

## Application and Preparation Schedule (April 1 - June 15)

April 1 - Applications open

April 16 (7-7:45PM) - Virtual Q&A Session with Burnaway Editor Courtney McClellan | Zoom link can be found at <https://burnaway.org/art-writing-incubator/>

May 3 - Applications due at 11:59 PM.

May 17 - Applicants will be notified

June 15 - Tuition payment due

## AWrl 2024 Schedule\* (June 22 - July 29, excluding July 6)

Saturday June 22, 12PM - Intro session with Burnaway editors

Saturday June 29, 12PM - Speaker 1  
Finalized Pitches due | Office Hours 11AM-12PM

Saturday July 13, 12PM - Speaker 2  
First Draft due | Editor Office Hours 11AM-12PM

Saturday July 20, 12PM - Speaker 3  
Editor Office Hours 11AM-12PM

Saturday July 27, 12PM - Speaker 4  
Final Draft due | Editor Office Hours 11AM-12PM

\*Keynote speaker date to be announced.

# Question by Question Application Guide

The following are detailed instructions on how to apply for Burnaway's 2024 Art Writing Incubator. There are three short sections.

Section 1: General Information

Section 2: Tuition, Scholarships, and Accessibility

Section 3: Additional Information and Certification

## Section 1: General Information Questions

### *Contact Information*

Share your name, preferred pronouns (optional), email, and phone number. Please be sure to use an email you check regularly. This will be how we contact you moving forward.

### *Location*

Identify the city and state where you live or are currently a student. We will accept applicants our coverage region including Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, and the Caribbean. If you are located outside of the Southeast, but still wish to participate please email [madeline@burnaway.org](mailto:madeline@burnaway.org).

### *Previous Application*

Let us know if you have applied to AWrl in the past.

### *Interest*

Why do you want to participate in AWrl? How do you think the Incubator could help your career as an artist/as a writer? AWrl is open to anyone, but we hope you have a strong interest in either visual art, art criticism, cultural journalism, or art history. The program is designed to equip participants with skills to write about art and culture in an editorial or museum context. What do you hope to gain from this program? (300 character maximum)

### *Resume/CV*

Please upload an up-to-date resume or CV. Include relevant experience including education, jobs, exhibitions, curatorial roles, and links to pervious writing.

### *Writing Sample*

Submit one samples of your writing that you think exhibits your personal voice and skill as a writer. These do not have to be published pieces but can include essays,

exhibition reviews, artist statements, literary/cultural criticism, or creative writing. Samples can include poetry, creative non-fiction, or non-traditional prose, as long as they best define you as a writer. If you are submitting poetry, please no more than two poems and they should fit to one page. Samples should not exceed 1,500 words each or 8 pages total.

### *References*

Please add the names and contact information of two professional or academic references who can speak to your ability to complete the program. Include their name, email address, and their relationship to you (professor, employer, etc). We do not need letters of recommendation.

## **Section 2: Tuition, Scholarships, and Accessibility**

Tuition for the 2024 AWrl is \$275. We will offer reduced or waived tuition for select applicants, and we thank Critical Minded for their support. We prioritize people of color and rural applicants in this process. Need-based support will be considered for all that apply. We are committed to eliminating financial barriers that might otherwise prevent participation.

### *Would you like to be considered for a scholarship?*

Let us know if you'd like to be considered for tuition reduction. Please be aware we have made every effort to make the 2024 AWrl as affordable as possible.

- Select YES if you are: POC, Indigenous, rural resident, or member of the LGBTQIA+ community OR if you would like to be considered for need-based support from the Critical Minded scholarships.

*Optional:* If YES, please briefly describe your financial circumstances and what you can reasonably afford to pay.

*Optional:* If YES, please let us know if you are a part of any of these groups: POC, Indigenous, Rural Resident or LGBTQIA. You are not required to respond to this question. This question is used to determine who is eligible for the Critical Minded tuition support.

- Select NO if you would like to or can afford to pay the full \$275.

### *Accessibility (Optional)*

Are there any potential barriers preventing you from participating in a virtual format? Burnaway is invested in making sure AWrl is both useful and accessible to all. On this question, please let us know if you have limited access to computers or an internet connection, scheduling conflicts particularly on Saturdays, need Closed

Captioning, or any potential technical challenges that might hinder your participation.

### **Section 3: Additional Information and Certification**

#### *Additional Information*

(Optional) This is your opportunity to tell us anything else you think is important for your application. For example, you could let us know about past experiences that have influenced your decision to apply or talk further about how you'd like AWrl to support your work. Please keep it brief!

#### *Final Certification*

To certify the information in your application as accurate, please check the box. Hit Submit!

If you have additional questions, email [madeline@burnaway.org](mailto:madeline@burnaway.org).

There will be a virtual Q&A session with Burnaway Editor Courtney McClellan on April 16. The Zoom link can be found at <https://burnaway.org/art-writing-incubator/>.